

PRESS RELEASE

For release August 2017

WELCOME TO D-TOWN

A different kind of book to deal with divorce

Question: Why is sexy time with an Ex just like reheating old soup?

Answer: It's warm, comforting, and delicious. It'll cheer you up on a cold and lonely Winter's night...

Statistics indicate that one in three marriages end in divorce.

And the majority of those happen when people are in their early 40's.

That's why 40-something Perth journalist and fashion and lifestyle blogger Beverly Ligman has created Australia's first ever divorce guide - ***Welcome to D-Town: A guide to divorce for the kind of young and still kind of hot.***

Beverly was inspired to write the guide after a particularly shitty divorce and hopes this book will provide guidance* to help others deal with their own break-up or divorce trauma.

Welcome to D-Town is uplifting, funny and insightful. It includes handy advice, tips and tricks to help the broken-hearted navigate the eight stages of divorce. It's a modern take on the realities of heartbreak and aims to help people deal with their own break-up or divorce trauma, heal and ultimately, realise that their Ex was not 'The One'.

Welcome to D-Town is available to purchase online at www.welcometodtown.com from 11 August for \$17.99 hardcover and \$12.99 for the eBook.

****Like how NOT to wake up with kebab in your hair next to some random dude who's name you don't remember****

MEDIA ENQUIRIES

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Facts about divorce in Australia

- Approximately one in three first marriages end in divorce
- Most people who separate have been married less than 10 years
- Women are the main initiators of divorce
- Half of divorces will include couples with children
- Most divorce happens when people are in their early 40s
- For more information read the latest [Australian Bureau of Statistics](#) Report on Marriages and Divorce.

About Beverly...

Beverly Ligman has had a successful career in the newspaper, magazine and publishing industry working for Fairfax Media, News Ltd, WA Newspapers, Premium Publishers and a number of other media outlets in Australia and London.

These days she works as a PR & Media Consultant helping lifestyle brands such as Moët Hennessy, local governments and property groups navigate an ever-changing PR and media landscape.

Beverly is also the co-founder of The Style Trust (www.thestyletrust.net) a website aimed at sharing fashion, beauty, lifestyle and relationship advice and news to women who believe life can be fabulous after forty.

Welcome to D-Town is Beverly's first book.